

*This monthly news bulletin is designed to keep Maine Dietetic Association members informed about issues affecting our profession. We hope you find this resource helpful in staying up-to-date and in touch. Please send comments to [MDA Communications Coordinator](#).*

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## New Name, Same Commitment to Public's Nutritional Health

The American Dietetic Association, the world's largest organization of food and nutrition professionals, will change its name effective January 2012 to the **Academy of Nutrition and Dietetics**.

The announcement was made Sept. 24 by Registered Dietitian and **ADA President Sylvia Escott-Stump** at the Opening Session of ADA's 2011 Food & Nutrition Conference & Expo in San Diego,

"ADA has been in existence since 1917, after working to feed the troops healthfully during World War I. Protecting the public's health is the highest priority of ADA and our members, and our new name complements our focus: the nutritional well-being of the American public," Escott-Stump said.

"The name **Academy of Nutrition and Dietetics** promotes the strong science background and academic expertise of our members, primarily registered dietitians. Nutrition science underpins wellness, prevention and treatment," she said.

"An academy is 'a society of learned persons organized to advance science.' This term describes our organization and immediately emphasizes the educational strength of our advice and expertise."

"By adding nutrition to our name, we communicate our capacity for translating nutrition science into healthier lifestyles for everyone. Keeping dietetics supports our history as a food and science-based profession. Thus, the **Academy of Nutrition and Dietetics** quickly and accurately communicates our identity—who we are and what we do," Escott-Stump said.



"Whether planning nutritious meals for children in day-care centers or schools, teaching individuals with diabetes about managing their blood sugar or saving lives with complex nutritional interventions after surgery, registered dietitians are the best qualified providers. The name change communicates that *we are the nutrition experts*," she said.

ADA's award-winning website remains [www.eatright.org](http://www.eatright.org). The colorful Eat Right logo will stay a part of the organization's graphic identity. In addition, the ADA Foundation Board of Directors voted earlier in September to change its name to the Academy of Nutrition and Dietetics Foundation.

"While our name is changing to the **Academy of Nutrition and Dietetics**, we still have the same mission, the same powerful Eat Right message, and are still bringing the same quality nutrition advice to the table as we have for nearly 100 years," Escott-Stump said.

"The field of nutrition has changed over this century, and we're evolving to meet these needs—as the **Academy of Nutrition and Dietetics**."

The American Dietetic Association, soon to be the **Academy of Nutrition and Dietetics**, is the world's largest organization of food and nutrition professionals. ADA is committed to improving the nation's health and advancing the profession of dietetics through research, education and advocacy. Visit [www.eatright.org](http://www.eatright.org) for more information.

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## **Young RD/DTR Get-Together**

Are you a young RD or DTR who is wondering what MDA can offer? Are you looking for an informal networking opportunity and a chance to interact with other young nutrition professionals?

Then join MDA President Kitty Broihier for a fun social event just for young RDs and DTRs (as well as interns)!

### **"Cocktails, Conversation & Connections"**

**Thursday, October 13th, 7 - 9 pm**

**At the home of Kitty Broihier in South Portland**

MDA seeks your input to help shape your experience in our organization. This is your chance to give us your opinions and ideas — let us know what you're looking for from MDA, and how we can better serve your unique needs as young professionals. We want to make MDA relevant to you and your career right now! We also like to have a party and mingle. Don't you?

So, whether you're a current member of MDA or not, you're invited — bring a friend if you like!

Please join us for a low-key, fun evening with your peers and a few members of the MDA Board of Directors. We hope to see you there!

(Please let us know you're coming--we do NOT want to run low on libations! Email Kitty Broihier at [nutricomminc@mac.com](mailto:nutricomminc@mac.com) to RSVP by Oct. 8)

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## Kids Eat Right Healthy Snacking Toolkit Available

A new toolkit promoting healthy snacking is available to all Kids Eat Right Campaign Volunteers.

The [toolkit \(http://www.kidseatright.org/volunteer\)](http://www.kidseatright.org/volunteer) consists of ready-made presentations, activities and handouts for 10 different audiences. Click the link above and log in with your ADA credentials.



The Healthy Snacking Toolkit was made available by an educational grant from the Western Pistachio Association. Members from ADA's Food and Culinary Professionals, School Nutrition Services and Sports, Cardiovascular and Wellness Nutrition dietetic practice groups participated in the development of the toolkit.

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## Coming Soon!

### Kids Eat Right Mini-Grants from MDA

A couple months ago we reported that our affiliate won one of the ADA Foundation's Kids Eat Right Affiliate Challenge awards for signing on one of the highest percentages of members to the Kids Eat Right campaign. You helped us win, so we thought it only fitting that the winning monies go right back to you!

MDA wants to help our members bring the Kids Eat Right message to people all over the state. We will be accepting applications for our Kids Eat Right Mini-Grants starting next month. Four mini-grants of \$200 each are available. If you are planning an activity, program or event to promote Kids Eat Right, consider applying for one of these mini-grants. Need ideas? Check out:

<http://www.eatright.org/foundation/kidseatright/>

Information on applying for MDA's Kids Eat Right Mini-Grants will be available on the MDA website next month, and in November and December issues of our News Briefs. Mini-Grants will be awarded in January.

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## Take the MyPlate Challenge

### It's Easy to Enter!

Just upload a picture of your plate showing you're serious about filling half your plate with fruits & veggies. Once your post is entered, you'll get a **valuable grocery coupon** AND voila! ... you're in the running to win a \$100 grocery gift card!\*

**Go To Facebook Contest**



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## Licensure Update

MDA State Regulatory Specialist (SRS) Lori A. Kaley represented Maine at the ADA/CDR Workshop and Council for Licensure Enforcement and Regulation (CLEAR) Conference in Pittsburgh, PA on Sept 7-10. Her charge as a result of participating in the workshop is to provide information and training to MDA members concerning the importance of licensure.

You will be receiving regular updates regarding licensure from several MDA Board members, including SRS Lori A. Kaley, Licensure Board Liaison Susanne D'Angelo-Cooley, and MDA President Kitty Broihier, as Kitty navigates the process of obtaining licensure.

Key messages will include:

- What Maine's licensure statute and rules cover regarding scope of practice. For more information, click on **Laws & rules** under Professional Licensing on the left hand side of the website at the link below: <http://www.maine.gov/pfr/professionallicensing/professions/dietitians/index.htm>
- The need for MDA members to report harm and to understand that process
- The role of MDA's Board in recommending appointments to the State of Maine Board of Licensing of Dietetics Practice
- The importance of the licensure board liaison position on the MDA Board

The next scheduled meeting of the Board of Licensing of Dietetics Practice is on December 2, 2011 at 9 AM at the Gardiner Annex. You are welcome to attend these meetings as an observer. Please email Lori A. Kaley, MDA State Regulatory Specialist, at [lorikaley@gmail.com](mailto:lorikaley@gmail.com) with any questions regarding this update.

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## Save the Date

MDA will offer a Webinar (topic to be selected) with CEUs on the UMaine campus on Nov 2, 2011, from 5-7 pm, to be broadcast to additional sites throughout Maine. Contact President-Elect Amy McLellan at [amymcclellanrd@hotmail.com](mailto:amymcclellanrd@hotmail.com) if you wish to host a site. UMaine will host a social event in Orono after the webinar. There will be an MDA business meeting before the webinar, and members are encouraged to attend. Check your email and the MDA website for updates.