

September 2010



# News Briefs

*This monthly news bulletin is designed to keep Maine Dietetic Association members informed about issues affecting our profession. We hope you find this resource helpful in staying up-to-date and in touch. Please send comments to [MDA Communications Coordinator](#).*

## **In This Issue:**

- **Dr. Cook Retirement Party**
- **Protecting Prevention**
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## **You're Invited....**

...to a celebration for Dr. Richard Cook, who is retiring after 45 years of service to the University of Maine.

A reception, including hors d'oeuvres, will be sponsored by faculty in the Department of Food Science and Human Nutrition from 3:30 to 5:00 pm on September 30. The reception will take place in the Buchanan Alumni House on campus.

Gifts will be presented to Dick during the reception. Monetary contributions to a group gift are welcome and will be collected by Judy Polyot in 101 Hitchner Hall. (207-581-1621; [judy.polyot@umit.maine.edu](mailto:judy.polyot@umit.maine.edu))

If you would like to join Dick and the faculty for dinner at a local restaurant after the reception, please let Judy Polyot know by September 24.

We hope you will join in thanking Dick for his many years of service to our university and our state and wishing him an enjoyable retirement.

## **Protecting the Prevention and Public Health Fund**

The Prevention and Public Health Fund in the Patient Protection and Affordable Care Act was designed to address public health and prevention needs, areas that have been overlooked for many years, resulting in rising rates of chronic disease that have driven the cost of health care higher.

A significant amount of the funding emphasizes implementing successful evidence-based nutrition intervention that have been designed and executed by ADA members. Preventable diseases that are nutrition related, such as heart disease, cancer and diabetes, are responsible for seven of 10 deaths among Americans each year and account for 75 percent of our nation's health spend-

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However, the Prevention and Public Health Fund has now been placed in jeopardy in Congress and may be eliminated completely. If this happens, nutrition interventions and other successful prevention efforts will be lost; once again, the focus would be only on chronic disease.

Your action is needed now to ensure this historic effort — to focus on prevention, reduce health expenditures and give consumers knowledge and tools to make positive behavior challenges — is not repealed.

For more information on this important issue, and to learn how to take action, go to the ADA web site at:

<http://www.eatright.org/members/actioncenter.aspx>

Log in, follow these links: Public Policy, Take Action, Grassroots Manager

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### **Remembering Cindy Hale**

MDA members were saddened to learn of the passing of our dear friend and colleague Cindy Hale on Sept. 6. Cynthia Young, RN, C,CDE, Clinical Coordinator of Diabetes at the Maine Medical Partners Endocrinology and Diabetes Center is creating a tribute to Cindy as she touched so many of our lives.

Please e-mail Cynthia at [ryoung3@maine.rr.com](mailto:ryoung3@maine.rr.com) with a reflection of something special you remember about Cindy and how she touched your life. Cynthia compile these thoughts into a book format to be presented to her family. Feel free to share this with anyone you think might like to contribute who may not be on this e-mail list.

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### **FuelUpToPlay60**

Are you interested in working with schools to make healthy eating and physical activity

changes a reality? Join this unique opportunity led by nationally recognized school wellness expert Dayle Hayes to learn how one exciting program can, with your help, empower students to make healthy changes for themselves and for their schools.

What: FuelUpToPlay60 training

When & Where: Wednesday, October 20, in Orono or Thursday, October 21, in Freeport

For more information, visit [www.fueluptoplay60.com](http://www.fueluptoplay60.com) or contact:

Sarah Platt, RD

[sarah@drinkmainemilk.org](mailto:sarah@drinkmainemilk.org)

School Nutrition Programs Manager

Maine Dairy & Nutrition Council

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## **Our E-mail Policy**

As a member benefit of ADA/MDA, we are happy to notify members of newsworthy events via our monthly member publication *MDA News Briefs*, and on our web site. Members should know that MDA respects the privacy of their e-mail addresses, and that every e-mail from MDA is worthy of his/her full attention. At its Sept. 21 meeting, the MDA Board will discuss a policy to define appropriate use of each MDA publication. This detailed policy will be posted on our web site, [www.eatrightmaine.org](http://www.eatrightmaine.org)